

**Spicer Adventist University**  
**Division of Business Administration**  
**(M.B.A.)**  
**2020-2022**

**Semester I**

<b>Course Category</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>P</b>	<b>Cr</b>
Subject Elective (SE1)	MBA 510 OR MBA 511	Managerial Economics OR International Economics	3		3
Subject Elective (SE2)	MBA 512 OR MBA 513	Management Communication OR Business Communication	3		3
Core Course (CC1)	MBA 514	Employee Relations	3		3
Core Course (CC2)	MBA 515	Group Dynamics at Work	3		3
Core Course (CC3)	MBA 516	Financial Reporting Statements and Analysis	3		3
Core Course (CC4)	MBA 517	Marketing Management	3		3
Core Course (CC5)	MBA 518	Operations Management	3		3
Core Course (CC6)	MBA 519	Human Resource Management	3		3
		<b>Total</b>			<b>24</b>

**Semester II**

<b>Course Category</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>P</b>	<b>Cr</b>
Subject Elective (SE3)	MBA 520 OR MBA 521	Legal and Business Environment OR Corporate Law	3		3
Subject Elective (SE4)	MBA 522 OR MBA 523	Indian Economy and Policy OR Knowledge Management	3		3
Core Course (CC7)	MBA 524	Strategic Human Resource Management	3		3
Core Course (CC8)	MBA 525	Cross Cultural Management	3		3
Core Course (CC9)	MBA 526	Indian Financial System and Financial Markets	3		3
Core Course (CC10)	MBA 527	Computer Applications for Business	3		3
Core Course (CC11)	MBA 528	Project Management	3		3
Core Course (CC12)	MBA 529	Organizational Behavior	3		3
		<b>Total</b>			<b>24</b>

### Semester III

Course Category	Course Code	Course Name	L	P	Cr
Subject Elective (SE5)	MBA 631 OR MBA 632	Supply Chain Management OR Logistics Management	3		3
Core Course (CC13)	MBA 633	Corporate Strategy	3		3
Core Course (CC14)	MBA 634	Corporate Social Responsibility	3		3
Core Course (CC15)	MBA 635	Business Statistics and Analytics for Decision Making	3		3
<b>Specialization either I) Human Resource Management II) Marketing or III) Finance</b>		<b>Human Resource Management (Specialization I)</b>			
Subject Course (SC1)	HRMT 636	Manpower Planning	4		4
Subject Course (SC2)	HRMT 637	Human Resource Metrics and Analytics	4		4
Subject Course (SC3)	HRMT 638	Compensation and Benefits Management	4		4
Internship (I)	HRMT 639	Internship in Human Resource		3	3
		<b>Marketing (Specialization II)</b>			
Subject Course (SC1)	MKTG 636	Consumer Behaviour	4		4
Subject Course (SC2)	MKTG 637	Digital Marketing	4		4

Subject Course (SC3)	MKTG 638	Customer Relationship Management	4		4
Internship (I)	MKTG 639	Internship in Marketing		3	3

**Finance (Specialization III)**

Subject Course (SC1)	FNCE 636	Corporate Finance	4		4
Subject Course (SC2)	FNCE 637	Investment Analysis	4		4
Subject Course (SC3)	FNCE 638	Taxation	4		4
Internship (I)	FNCE 639	Internship in Finance		3	3
		<b>Total</b>			<b>27</b>

**Semester IV**

<b>Course Category</b>	<b>Course Code</b>	<b>Course Name</b>	<b>L</b>	<b>P</b>	<b>Cr</b>
Subject Elective (SE6)	MBA 641 OR MBA 642	Operations Research Applications OR Operations Strategy	3		3
Core Course (CC16)	MBA 643	Managerial Skills for Effectiveness	3		3
Core Course (CC17)	MBA 644	Entrepreneurship	3		3
Core Course (CC18)	MBA 645	Quantitative Techniques	3		3
		<b>Human Resource Management (Specialization I)</b>			
Subject Course (SC4)	HRMT 646	Performance Management Systems	4		4
Subject Course (SC5)	HRMT 647	International HRM	4		4
Subject Course (SC6)	HRMT 648	Management of Human Capital	4		4

Project (P)	HRMT 649	Dissertation in Human Resource		3	3
Subject Course (SC1)	MKTG 646	Product and Brand Development	4		4
Subject Course (SC2)	MKTG 647	International Marketing	4		4

Subject Course (SC3)	MKTG 648	Retail Management	4		4
Project	MKTG 649	Dissertation in Marketing		3	3

Course Category	Course Code	Finance (Specialization III)	L	P	Cr
Subject Course (SC4)	FNCE 646	Risk Management	4		4
Subject Course (SC5)	FNCE 647	Corporate Valuation	4		4
Subject Course (SC6)	FNCE 648	Mergers, Acquisition & Corporate Restructuring	4		4
Project	FNCE 649	Dissertation in Finance		3	3
		<b>Total</b>			<b>27</b>

#### Proposed Scheme for Master of Business Administration (MBA)

##### Basic Structure: Distribution of Courses

	Course Type	Details	Credit Hours
1	Core Course (CC)	18 Course of 3 Credit Hours Each (18X3)	54
2	Subject Course (SC)	6 Courses of 4 Credit Hours Each (6X4)	24
3	Subject Elective (SE)	6 Courses of 3 Credit Hours Each (6X3)	18
4	Internship/Project	Internship/Dissertation	6
		<b>Total Credit Hours</b>	<b>102</b>

